



FOR IMMEDIATE RELEASE
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Contact: Betsy Porter
United Way of Morgan County
mcunitedway@kci.net

EPIC (Executives Partnering to Invest in Children) & The United Way of Morgan County **COLORADO *BUSINESS* READS**

Fort Morgan, Colorado – The United Way of Morgan County is partnering with EPIC (Executives Partnering to Invest in Children) and the Office of Lt. Governor Garcia (Colorado Reads) to promote **COLORADO *BUSINESS* READS** in Morgan County. The statewide book drive places books in the homes of children birth through age eight, while highlighting the importance of positive adult, child interaction through reading activities. Businesses throughout Colorado are participating by hosting collection boxes to encourage the donation of new and “gently” used books. The books collected in Morgan County will be distributed to children and families through schools, libraries, doctor’s offices and child care centers locally.

In 2015, **COLORADO *BUSINESS* READS** collected and distributed over 195,000 books. The 2016 book drive takes place from April 1st – 30th.

For More Information, Financial and Bulk Book Donations, contact:
Betsy Porter, (970) 867-2218, mcunitedway@kci.net

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The United Way of Morgan County (www.mcunitedway.org) seeks to increase the organized capacity of people to care for one another.

EPIC (www.ColoradoEPIC.org) works to harness the political and financial capital of Colorado’s business sector to ensure that all children develop into healthy, educated and productive citizens.